



**SOUTH DELHI MUNICIPAL CORPORATION  
ADVERTISEMENT DEPARTMENT**

Dr. Shyama Prasad Mukherjee Civic Centre (25<sup>th</sup> Floor),  
Jawaharlal Nehru Marg, New Delhi-110002, Ph. No. 011-2322-7212

OPEN E-TENDER FOR ALLOTMENT OF ADVERTISEMENT RIGHTS THROUGH BUILDING/WALL WRAPS AND LED SCREEN ON THE FAÇADE OF MULTILEVEL PUZZLE PARKING, CENTRAL MARKET, LAJPAT NAGAR, CENTRAL ZONE ON MONTHLY LICENSE FEE BASIS UNDER THE JURISDICTION OF SDMC

**E-TENDER NOTICE**

No: CO/Advtt/E-Tender -04/2021-22/SDMC/NIT/D-47

Dated:13/04/2021

Bids are invited on behalf of Commissioner, SDMC from eligible bidders for allotment of advertisement display through Building/Wall wraps and LED Screen on the façade of at Multilevel Puzzle Parking, Central Market, Lajpat Nagar, Central Zone under the jurisdiction of SDMC on monthly license fee basis in two bid system (Technical and Financial), for a period of five years. The Advertisement rights through Site(s) shall be awarded to the successful H-'1' bidder for display of advertisement at designated locations as mentioned in **Annexure "1"** of E-Tender document. The eligibility criteria to participate in the bid are mentioned in clause 1 & 3 of the document. The evaluation criteria of technical and financial bid are mentioned in clause 10 of the document.

The eligible bidder may submit their bid containing total 43 pages, the documents duly signed on each page along with requisite Earnest Money, fee and other documents as mentioned in the document.

Prospective bidders are advised to regularly scan through SDMC website as corrigendum/amendments/clarification/reply to pre-bid query (if any), will be notified on the official website and no separate advertisement/communication in any other form will be made for this purpose. Any bid not accompanied with the fee and EMD shall be summarily rejected.

**Commercial Officer (Advt)**

Commercial Officer  
Advertisement Department / SDMC  
25th Floor, Civic Centre, Minto Road  
New Delhi-110002



**SCHEDULE/ DATA SHEET FOR E-TENDER.**

<b>Particulars</b>	<b>Details</b>
Project Name	<b>OPEN E-TENDER FOR ALLOTMENT OF ADVERTISEMENT DISPLAY THROUGH BUILDING/WALL WRAPS AND LED SCREEN ON THE FAÇADE OF MULTILEVEL PUZZLE PARKING, CENTRAL MARKET, LAJPAT NAGAR, CENTRAL ZONE UNDER THE JURISDICTION OF SOUTH DELHI MUNICIPAL CORPORATION ON PAYMENT OF ADVANCE MONTHLY LICENSE FEE BASIS</b>
Nodal Agency	South Delhi Municipal Corporation (SDMC)
Last date of issuance / sale of E-Tender document	04/05/2021 Upto 16:00 Hrs. on website <a href="https://etenders.gov.in/e procure/app">https://etenders.gov.in/e procure/app</a> or on SDMC's website <a href="http://www.mcdonline.nic.in">www.mcdonline.nic.in</a>
Cost of E-Tender Document	Rs.5000/- for each Cluster/Site. *To be submitted through demand draft/Bankers' Cheque in favour of Commissioner, SDMC
Pre-Bid Conference	At 15:00 Hrs on 20/04/2021
Venue of Pre-bid Conference	SDMC Conference room, 23 <sup>rd</sup> floor, Dr. SPM Civic Centre, JLN Marg, New Delhi-110002
Nodal Officer for Submission of Queries	Commercial Officer (Advertisement Dept.) 25 <sup>th</sup> floor, Dr. SPM Civic Centre, JLN Marg, New Delhi-110002. Phone: 011-23227511 e-mail ID: <a href="mailto:coadvtt.sdmc@gmail.com">coadvtt.sdmc@gmail.com</a> <a href="mailto:acadvtt.sdmc@gmail.com">acadvtt.sdmc@gmail.com</a>
Corrigendum, if any will be placed on website	<a href="http://www.mcdonline.nic.in">www.mcdonline.nic.in</a> and <a href="https://etenders.gov.in/e procure/app">https://etenders.gov.in/e procure/app</a>
Last date and time for Bid Submission	Up to 16:00 Hrs on 04/05/2021 on website <a href="https://rtenders.gov.in/r procure/app">https://rtenders.gov.in/r procure/app</a>
Address for submission of Technical Bids	On website <a href="https://etenders.gov.in/e procure/app">https://etenders.gov.in/e procure/app</a>  A set of requisite technical bid documents also be submitted to Commercial Officer (Advertisement Dept.) on or before 05:30 PM on 04.05.2021 with requisite EMD & tender fee at 25 <sup>th</sup> floor, Dr. SPM Civic Centre, JLN Marg, New Delhi-110002.
Address for opening of financial bids	Commercial Officer (Advertisement Dept.) 25 <sup>th</sup> floor, Dr. SPM Civic Centre, JLN Marg, New Delhi-110002.
EMD Amount	Commercial Officer (Advertisement Dept.) 25 <sup>th</sup> floor, Dr. SPM Civic Centre, JLN Marg, New Delhi-110002.
EMD Manner	Date of opening of financial bid will be notified later on website <a href="http://www.mcdonline.nic.in">www.mcdonline.nic.in</a> and <a href="https://etenders.gov.in/e procure/app">https://etenders.gov.in/e procure/app</a>

  
**Commercial Officer (Advt)**

**Note :- The separate financial quote against each cluster/site shall be submitted through online portal and no offline financial quote shall be considered.**

Commercial Officer  
Advertisement Department / SDMC  
25th Floor, Civic Centre, Minto Road  
New Delhi-110002