



**SOUTH DELHI MUNICIPAL CORPORATION
ADVERTISEMENT DEPARTMENT**

Dr. Shyama Prasad Mukherjee Civic Centre (25th Floor),
Jawaharlal Nehru Marg, New Delhi-110002, Ph. No. 011-2322-7508

OPEN E-TENDER FOR ALLOTMENT OF ADVERTISEMENT RIGHTS THROUGH TOILET BLOCK/SUBWAY SITES WITH OPERATION & MAINTENANCE ON MONTHLY LICENSE FEE BASIS UNDER THE JURISDICTION OF SDMC

E-TENDER NOTICE

No: CO/Advtt/E-Tender -03/2020-21/SDMC/NIT/D-10

Dated: 12/05/2020

Bids are invited on behalf of Commissioner, SDMC from eligible bidders for allotment of advertisement rights with operation & maintenance of Toilet Blocks/Subways under the jurisdiction of SDMC on monthly license fee basis in two bid system (Technical and Financial), for a period of three years and further extendable up to two years subject to satisfactory performance of the firm and as decided by the Commissioner SDMC. The Advertisement rights through Toilet Block/Subway sites shall be awarded to the successful H-'1' bidder for display of advertisement at designated locations as mentioned in **Annexure "1"** of E-Tender document. The eligibility criteria to participate in the bid are mentioned in clause 1 & 3 of the document. The evaluation criteria of technical and financial bid are mentioned in clause 10 of the document.

The eligible bidder may submit their bid containing total 48 pages, the documents duly signed on each page along with requisite Earnest Money, fee and other documents as mentioned in the document.

Prospective bidders are advised to regularly scan through SDMC website as corrigendum/amendments/clarification/reply to pre-bid query (if any), will be notified on the official website and no separate advertisement/communication in any other form will be made for this purpose. Any bid not accompanied with the fee and EMD shall be summarily rejected.


Commercial Officer (Advt)
Advertisement Department / SDMC
25th Floor, Civic Centre, Minto Road
New Delhi-110002

SCHEDULE/ DATA SHEET FOR E-TENDER FOR REGULAR ALLOTMENT OF ADVERTISEMENT RIGHTS WITH OPERATION & MAINTENANCE THROUGH CLUSTERS OF TOILET BLOCK/SUBWAY SITES/INDIVIDUAL SITES FALLING UNDER THE JURISDICTION OF SOUTH DELHI MUNICIPAL CORPORATION ON PAYMENT OF ADVANCE MONTHLY LICENSE FEE BASIS.

Particulars	Details
Project Name	OPEN E-TENDER FOR ALLOTMENT OF ADVERTISEMENT RIGHTS THROUGH UNIPOLE CLUSTERS/S FALLING UNDER THE JURISDICTION OF SOUTH DELHI MUNICIPAL CORPORATION ON PAYMENT OF ADVANCE MONTHLY LICENSE FEE BASIS
Nodal Agency	South Delhi Municipal Corporation (SDMC)
Last date of issuance / sale of E-Tender document	03/06/2020 Upto 15:00 Hrs. on website www.tenderwizard.com/SOUTHDMCetender or on SDMC's website www.mcdonline.gov.in
Cost of E-Tender Document	Rs. 5000/- for each Cluster
Pre-Bid Conference	At 15:00 Hrs on 21/05/2020
Venue of Pre-bid Conference	SDMC Conference room, 23 rd floor, Dr. SPM Civic Centre, JLN Marg, New Delhi-110002
Nodal Officer for Submission of Queries	Commercial Officer (Advertisement Dept.) 25 th floor, Dr. SPM Civic Centre, JLN Marg, New Delhi-110002. Phone: 011-23227511 e-mailID: coadvtt.sdmc@gmail.com / acadvtt.sdmc@gmail.com
Corrigendum, if any will be placed on website	www.mcdonline.gov.in and on www.tenderwizard.com/SOUTHDMCetender
Last date and time for Bid Submission	Up to 15:00 Hrs on 03/06/2020 on www.tenderwizard.com/SOUTHDMCetender
Last date for submission of uploaded documents/complete requisite documents	Up to 16:00 Hrs on 03/06/2020
Address for submission of Technical Bids	On website www.tenderwizard.com/SOUTHDMCetender
Address for opening Technical bids	Commercial Officer (Advertisement Dept.) 25 th floor, Dr. SPM Civic Centre, JLN Marg, New Delhi-110002.
Address for opening of financial bids	Commercial Officer (Advertisement Dept.) 25 th floor, Dr. SPM Civic Centre, JLN Marg, New Delhi-110002. Date of opening of financial bid will be notified later on website www.mcdonline.gov.in and www.tenderwizard.com/SOUTHDMCetender on
EMD Amount	As per details/manner given in Clause 3 (Eligibility Criteria)

Complete offer document is available on E-Tender website of SOUTH DMC www.wizard.com/SOUTHDMC or www.mcdonline.gov.in


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ELIGIBILITY CRITERIA, ESSENTIAL PRE-REQUISITES AND TERMS & CONDITIONS

1. Criteria for participation:

Sole Proprietorship Firm, Partnership Firm, Registered Society/Registered Co-operative Society, Public Limited Company or a Private Limited Company, **against whom no dues are pending either from erstwhile MCD and from SDMC as on date and who have not been blacklisted by erstwhile MCD and by SDMC/NDMC/EDMC, Central/State Govt. departments, Ministry , Autonomous body ,PSUs as on bid submission date**, subject to fulfilling the eligibility criteria given in the Document elsewhere is eligible to submit bid for allotment of Advertisement rights with operation & maintenance through designated Toilet Block sites as mentioned in **annexure- 'I'** under the jurisdiction of SDMC. **The firm has to get itself registered in the appropriate category with the Advertisement Department SDMC by submitting the requisite document and fulfilment of other necessary formalities as per registration guidelines (if not registered already) within Ten working days after issuance of offer letter to the firm.**

Note :- The Bidder must be eligible for registration in the appropriate category on the last date and time of submission of bid for the .

2. Site Details:

Detail of Toilet Block Cluster and individual Toilet Block site including locations as specified in '**Annexure 1**' under the jurisdiction of SDMC.

Important Note:-

- A.** All the bidders are advised to visit all these locations and make assessments of revenue potential of these sites before bidding. No claim shall be entertained after bid submission regarding feasibility of site or any other claims. The details of all advertisement sites on 'as is where is' basis as mentioned in **Annexure "1"**.
- (i) Any violation of OAP 2017 or the policy in force at that time shall invite penalty and in case the Department observed repeated offence of violation of OAP 2017, in that case the Department will initiate the process of cancellation of the contract with forfeiture of security deposit/Performance Bank Guarantee including Advance MLF without any prior notice.
- (ii) There will be 10% increase on awarded MLF from the 3rd year of the contract and also during the time of extended period i.e. 4th & 5th year, if extended by the Commissioner SDMC.

3. Eligibility Criteria

- a.** Current No dues certificate issued under the signature of CO/AC, Advertisement Department, SDMC.
- b.** The bidder should not have made any losses in the last three financial years. Their net worth should be minimum 25% of the MRP of all the Toilet block sites under the jurisdiction of SDMC, as mentioned in the document. The last financial year (i.e. 31.03.2019) net worth of the company shall be considered

- for evaluating of technical bids, which should be duly certified by a Chartered Accountant.
- c.** The Total display area as specified in Annexure - 1 of Document for each Toilet Block can be displayed through single display. However, the same shall not violate any guidelines/terms of Outdoor Advertisement Policy, 2017.
 - d.** The Maximum height of advertisement can be displayed up to the parapet wall Toilet Blocks sites, the same shall not violate any guidelines/terms of Outdoor Advertisement Policy, 2017.
 - e.** The Minimum annual average financial turnover of the bidder during the last three financial years must be as follows:


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Cluster of Toilet Block/Individual Toilet Block Sites with operation and maintenance, Cluster wise, MRP, EMD, Minimum Net Worth and Minimum Annual Average financial turnover is mentioned below:-

Sl. No.	NAME OF CLUSTER/INDIVIDUAL TOILET BLOCK	No. OF TOILET BLOCKS	MRP (INR)	EMD (INR)	Minimum Average Annual financial turnover (INR)	Minimum Net Worth (INR)
1.	Cluster No.3 (Part-1) existing Toilet Blocks at Stretch "Khanpur Red Light Depot to ITO Crossing and ITO Crossing to Khanpur Depot. Red Light, Central Zone	04	4,78,259/-	5,16,520/-	57,39,113/-	14,34,778/-
2.	Cluster No.4(B), Toilet Block sites at Siri Fort Crossing and Chirag Delhi Crossing South Zone	02	1,60,698/-	1,73,554/-	19,28,378/-	4,82,095/-
3.	DDA Market, Nehru Place, New Delhi, CNZ	01 (Display - 01, (6'8" x 39')	40,992/-	44,271/-	4,91,899/-	1,22,975/-
4.	Near Sahi Hospital, New Delhi, CNZ	01 (Display - 03, (8' x 16', 8' x 16' & 8' x 16')	74,825/-	80,811/-	8,97,898/-	2,24,475/-
5.	Mathura Road Bhairon Marg, New Delhi	01 (50'x6.6' Total Display Area = 330 sq.ft)	2,48,591/-	2,68,479/-	29,83,095/-	7,45,774/-

Note:-1. A prospective bidder can apply for one or more or all Toilet Block sites as per his financial capability subject to fulfilment of Criteria of Minimum Average Annual Financial Turnover and Minimum Net Worth (As on 31.03.2019) mentioned against each site above.

The financial turnover of the bidder has to be from any legal business activity. The turnover of the bidder shall be ascertained from the following documents which the

bidder is required to submit along with his bid:

- (i) Profit & Loss account statement of the bidder for the preceding three financial years showing the annual turnover duly certified by a Chartered Accountant; (FY 2016-17 onwards)
 - (ii) Audited Balance sheet of the bidder for the preceding three financial years showing the annual turnover duly certified by a Chartered Accountant; (FY 2016-17 onwards)
 - (iii) Complete copy of income Tax Returns, showing the bank account number of the bidder for the preceding three financial years; (FY 2016-17 onwards)
 - (iv) Details of bank account (as reflected in the I.T. Returns) with bank statement of the bidder for the last 12 months.
- f. Any bidder or Director/Partner/Proprietor of any firm who have been /is associated in any manner with a Firm/Company/Organization, who has not cleared past dues, if any, of SDMC/ erstwhile MCD or has been black-listed by either erstwhile MCD or SDMC / NDMC / EDMC, or any Govt. organization /Ministry /PSUs Autonomous Body shall not be eligible to participate in the and such participation will be rejected, summarily.

The bidder need to submit an Affidavit in this regard clearly mentioning that all the directors/partners or proprietor are /is/ were /was not associated to any firm/company/organization in any manner who have not cleared past dues of SDMC/Erstwhile MCD or also not associated in past and present to the firm/company/organization in any manner who has been black-listed by either erstwhile MCD or SDMC / NDMC / EDMC, or any Govt. organization /Ministry /PSUs Autonomous Body.

4. Documents to be submitted with form:

Part-I, Technical Bid:

The Bidder shall be required to upload/submit following certificates/undertakings and documents in the technical bid. The Technical bid shall be kept in separate sealed cover super scribing '**Part I -Technical Bid**' - "**for allotment of advertisement rights through designated new and existing toilet block sites under the jurisdiction of SDMC**". This sealed cover shall contain:-

- a) Complete document, each page duly signed by the authorized signatory.
- b) Bid Application in Format given at '**Annexure-2**'.
- c) Power of Attorney in the name of the Authorized Signatory in Format given at '**Annexure-3**'.
- d) The E-Tender documents may be downloaded through SDMC's website www.mcdonline.gov.in, and payment of requisite E-Tender Fee of Rs.5,000/- (Rupees Five Thousands Only) per Cluster/Site applied for participation in the E-Tender, shall be deposited through NEFT/RTGS/e-payment as per link provided on the website. The self attested (duly stamped) scanned copy of UTR Number along-with challan of the transaction shall be submitted with the bid document.
- e) No Dues Certificate issued by SDMC under the signature of CO/AC Advertisement, SDMC.
- f) Basic information of bidder as per '**Annexure-4**'.

- g) The bidder/s shall mention his order of preference of site/sites in **Annexure '7'** which shall be considered for order of opening of his financial bid/s for site/sites.
- h) Requisite Earnest Money of each Cluster/Individual site shall be deposited through NEFT/RTGS/e-payment as per link provided on the website. The self attested (duly stamped) scanned copy of UTR Number along-with challan of the transaction shall be submitted with the bid document, as mentioned above.
- i) Complete document (i.e. from page 1 to 48) duly signed and under the seal of Sole Proprietorship firm, Partnership firm. Registered Society/Registered Co-operative Society, Public Limited Company or a Private Limited Company.
- j) The bidder should also submit the duly filled and signed Performa of eligibility criteria as per the annexed Performa at **Annexure-'9'**.
- k) Affidavit on non-judicial stamp paper of Rs.100/- as per clause 3 sub clause (f), as mentioned at **Annexure-'10'**.
- l) The bidder should submit an index duly signed by the authorized signatory showing all the documents attached in the technical bid with their page numbers as per Performa annexed at **Annexure-'12'**.

Part-II, Financial Bid:

Bidder shall be required to upload the following certificates/undertakings and documents in the financial bid:

- a. For each Cluster, separate Financial Quote is required in the Format given at '**ANNEXURE-11**'.
- b. Financial bid for every Cluster shall be in format provided on website & shall be uploaded on website for each Cluster/Site.
- c. Any contractor who has been/is associated in any manner with a Firm/Company/Organization, who has not cleared past dues, if any, of SDMC or has been black-listed by either erstwhile MCD or SDMC/NDMC/EDMC, shall not be eligible to participate in the E-Tender and such participation will be rejected, summarily.

Note 1:- In case the bid /bids are made for selected site/Sites out of the cluster and not for the designated cluster/clusters of Central Zone/South Zone/West Zone/Najafgarh Zone, as mentioned in the E-Tender document, the same shall be summarily rejected (i.e. applicable only for clusters).

Note 2:- The tentative bidders are advised to submit the quoted rates for each cluster/individual site in separately through E-Tender after technical evaluation. In case, the bidder quotes rates in a single format for more than one cluster/more than one individual site, the Department shall consider the bids of bidders for Cluster/Clusters/individual site(s) having different MRP upto his financial capacity and upto his minimum net worth in the order of preference as mentioned by the bidder in **Annexure 7** and once the bidders financial capacity exhaust, the Department shall not consider the remaining cluster/s/individual site/s, if applied by the bidder beyond his Minimum Average Annual financial turnover and average net worth

5. Pre-Bid Meeting

- 1) SDMC shall hold a pre-bid meeting with the prospective bidders on date & time and at Address of the Venue mentioned in the NIT.

- 2) The Bidders will have to ensure that their queries for Pre-Bid meeting should reach at the address mentioned in the NIT by post, or e-mail on or before Date & time specified in the NIT.

6. Response to Pre-Bid Queries and Issue of Corrigendum

- 1) At any time prior to the last date for receipt of bids, SDMC may, for any reason, whether at its own initiative or in response to a clarification requested by a prospective Bidder, modify the document by way of corrigendum.
- 2) Prospective bidders are advised to regularly scan through SDMC website as corrigendum/amendments/clarification/reply to pre-bid query (if any), will be notified on the official website and no separate advertisement/communication in any other form will be made for this purpose.
- 3) Any such corrigendum shall be deemed to be incorporated into this document.
- 4) In order to afford prospective Bidders reasonable time in which to take the corrigendum into account in preparing their bids, SDMC may, at its discretion, extend the last date for the receipt of bids.
- 5) For any query from applicant, SDMC reserves the right not to offer clarification on any issue raised in a query. No extension of any dead line will be granted on this account that SDMC has not provided clarifications.

7. Bid Submission Instructions:

- a) The bidders may follow the instructions as per the website www.wizard.com/South DMC
- b) The duly filled bid documents should be submitted on or before the due date and time. In case the due date is declared a holiday then due date will be next working day on same time.
- c) form should be clearly filled giving full name and address of the party and in English Language only. All correspondences and other documents pertaining to the contract, which are exchanged between the parties, shall be written in the English.
- d) That the bid document, including the documents/certificates/undertakings etc. (all pages) must be signed and paged by the authorized signatory of the bidder.
- e) The Bidder is expected to carefully examine all the instructions, guidelines, terms and conditions and formats of the in his own interest. Failure to furnish all the necessary information as required or submission of a bid not substantially responsive to all the requirements of the tender shall be at Bidder's own risk and may be liable for rejection.

8. Rejection of Bids:

SDMC reserves the right to reject any/all bids without assigning any reason thereof and without incurring any liability to the affected bidder(s) or any obligation to inform the affected bidder(s) of the grounds for such decision. The SDMC may at its sole discretion and at any time during the evaluation of Proposal, disqualify any Bidder on any of the following grounds:

- (i) If he has made misleading or false representations in the document submitted by him.
- (ii) If he has any pending dues with erstwhile MCD or SDMC.
- (iii) Any bidder who has been blacklisted by MCD or SDMC/NDMC/EDMC or any Govt. organization/Ministry /PSUs/ Autonomous body due to any reason.
- (iv) Any bidder who is found to have any interest in the disqualified/blacklisted agency /person /company for which the decision of the SDMC shall be final and binding on all the parties.
- (v) Tries to influence the process through direct contact with any official involved in the process or through manipulative news reports against any competing bidder / complaints against competing bidders from known or unknown sources.
- (vi) Absence or omission of any document as required as per the documents, the concerned bidder shall be declared as not eligible and in that eventuality their financial bid shall not be considered.
- (vii) Fails to provide clarifications with supporting documents related there to within reasonable time, when sought by SDMC while technical scrutiny.
- (viii) Any delay in receipt of documents through registered post/Speed post / courier shall render the invalid. Telegraphic / fax/ e-mail etc. shall be summarily rejected. Decision of SDMC in this regard shall be final and binding upon.
- (ix) Information relating to the examination, clarification and comparison of the Proposals shall not be disclosed to any bidder or any other persons not officially concerned with such process until the selection process is over. If any of bidder found indulged in such activity, then the bid of such bidder shall be summarily rejected and other legal actions shall be taken as per law.
- (x) The Technical Bid proposal should not include any financial bid information. A Technical Bid proposal containing any financial bid information shall be summarily rejected.
- (xi) Any superfluous document(s) not related to the mandatory criteria in company profile shall not be taken into account and no weight-age shall be given and shall result in summary rejection of bids. All participating bidders are clearly instructed to attach documents which are relevant to the scope of work / mandatory criteria as specified in the document and not any other document.
- (xii) Any bidder found indulging in malicious campaign or disinformation campaign or personal character assassination/vilification against any official of the SDMC or any other bidders either directly or through third parties, at any time after publication of the NIT, shall be liable for rejection of bids and other legal actions as per law. Such bidders may also be blacklisted by the Municipal Corporation.
- (xiii) Any interlineations, erasures, over-writing, additions, etc. will disqualify the. Only cutting(s) will be allowed, subjected to signed by the authorized signatory.

9. Opening of E-Tender :

- a. E-Tender shall be opened at the date and time specified in the **Data Sheet/** website www.E-Tenderwizard.com/SOUTHDMC. In case E-Tender opening date is declared

