



## MUNICIPAL CORPORATION OF DELHI

Directorate of Press & Information  
5<sup>th</sup> Floor, A-Block, Dr. SPM Civic Centre,  
JLN Marg, New Delhi - 110002.

333/DIR/PI/MCD/2022-23

Dated :23.01.2023

### Expression of Interest for Empanelment of Advertising Agencies

The Municipal Corporation of Delhi is preparing panel of advertising agencies for release of its advertisements through Newspapers, Broadcasting through Radio Channels, Telecasting through TV Channels, Cable Networks and other related works. The agency interested to get empanelled with MCD should be accredited with INS, Doordarshan and AIR with minimum turnover of Rs. 25 crores during last three years. Interested agencies will be required to make security deposit of Rs.5 Lac. The security deposit of unsuccessful bidders would be returned after the approval of empanelment by the competent authority.

The agency can apply online on <https://pi.mcd.live> or [www.mcdonline.nic.in](http://www.mcdonline.nic.in) by paying an amount of Rs 10,000/ as application form and Rs.5 lakh as security deposit latest by 03:00 pm. 13 Feb.2023.

  
Director (P&I)

Copy to :

1. PS to Commissioner for information of Commissioner, MCD
2. Director (IT) : with the request to upload the notice on official website.