



MUNICIPAL CORPORATION OF DELHI

(HOSPITAL ADMINISTRATION DEPARTMENT)

18th Floor, Dr. Shyama Prasad Mukherjee Civic Centre,
New Delhi-110002.



No.:AO(HA)/MCD/HQ/RR/2022/ 668

DATED: 19/12/22

Subject : - Public Notice on draft Recruitment Rules for the post of Media Assistant in Hospital Administration Department, Municipal Corporation of Delhi.

In compliance of DoPT's OM No.AB.14017/61/2008-Esstt.(RR) dated 13.10.2015, the draft Recruitment Rules for the following post in Hospital Administration Department, Municipal Corporation of Delhi is annexed.

1. Media Assistant

The Stakeholders interested having any objections comments or suggestions on the draft Recruitment Rules may do so in writing within a period of **30 days** from the date of publication of draft Recruitment Rules to **Sh. Vinod Kumar, Administrative Officer (HA)**, Municipal Corporation of Delhi, 18th Floor, Dr. S.P.M. Civic Centre, Jawahar Lal, Nehru Marg, New Delhi-110002 or e-mail at aoharrs@gmail.com.

Place:- New Delhi

Dated:- 19.12.2022.

(Vinod Kumar)
Admn. Officer (HA)-HQ
Hosp. Admn. Deptt./MCD

Copy to : -

1. Director (IT)-MCD : with request to upload the same on MCD website portal.
2. AO(CED)-MCD : for kind information of Director (P).

SCHEDULE-I

Framing Recruitment Regulations of the post of Media Assistant in Health Department, Municipal Corporation of Delhi

Form to be filled by the Ministry /Department while forwarding proposals to the Department of Personnel & Training and the Union Public Service Commission for framing Recruitment Rules for posts.

1.	(a) Name of the posts	Media Assistant
	(b) Name of the Ministry / Department	Municipal Corporation of Delhi
	(c) Number of posts	01 *Subject to variation dependent upon workload.
	(d) Scale of pay	Pay Level-06 of 07 th CPC Pay Matrix (Rs.35400-112400/-)
	(e) Class and service to which the posts belong	Category- 'B'
	(f) Ministerial or non – Ministerial of F.R. 9 (17)	Non-Ministerial
2.	Appointing Authority	Commissioner, MCD
3.	Duties of the post in detail	Assist with the implementation, troubleshooting, and monitoring of media projects Assist in building rapport with media outlets and clients Provide clerical and administrative support Taking on purchasing tasks while working under a Media Buyer Resolving issues and helping build good relationships with various media outlets Conducting research for collecting useful media-related data, such as Nielsen ratings Ensuring that all billing procedures are running smoothly Creating as well as monitoring media schedules Proofreading as well as revising agreements and contracts Preparing letters, reports and other documentation Helping planners and media buyers in developing, executing and monitoring of media plans Any other work as assigned by the Competent Authority i.e. Medical Officer Incharge of Health Units / Institutions.
4.	Describe briefly the method (s) adopted for filling the posts hitherto.	Direct Recruitment only.
5.	Methods of recruitment proposed -	By Direct Recruitment.
6.	If promotion is proposed as a method of recruitment -	Not Applicable.
	(a) Designation and number of the posts proposed to be included in the field of promotion.	Not Applicable.
	(b) Number of years of qualifying service proposed to be fixed before persons in the field become eligible for promotions (As per extent GOI instructions)	Not Applicable.
	(c) Percentage of vacancies in the grade proposed to be filled by promotion.	Not Applicable.
	(d) Have Recruitment Rules been framed for the post proposed in the field of promotion? If framed in consultation with the Commission, please quote Commission's reference No. If consultation with the Commission was not required please attach a copy of rules framed. A copy of the rules should be sent DOPT along with the proposal.	Not Applicable.
	(e) If Recruitment Rules were not framed for the posts in the field of promotion;	Not Applicable.
	(i) Please indicate briefly the method of recruitment actually adopted for filling the posts. Please also state the percentage of vacancies filled by each of the methods.	Recruitment Rules being framed for the first time in Hospital Administration Department, Municipal Corporation of Delhi.
	(ii) Please state briefly the educational qualifications possessed by the persons in the field of promotion.	Not Applicable.

	(iii) In case the feeder posts are filled by promotions, the Recruitment Rules for the still lower posts including the lowest post to which direct recruitment is one of the methods of recruitment may be furnished.	Not Applicable.
	(f) (i) Is the promotion to be made on selection or non-selection basis?	Not Applicable.
	(ii) Reasons for the proposal (i) above.	Direct Recruitment.
	(g) If a DPC exists, what is its composition?	Category : 'B' Departmental Promotion Committee for Promotion / Confirmation:- 1. Addl.Com.(Incharge of the Department Concerned) – Chairperson. 2. DC/ADC/Director of the Department Concerned – Member. 3. Director (P) / AC, CED - Member. 4. Liaison Officer, MCD / Representative of SC/ST – Member.
	(h) Indicate if the feeder posts are having promotion channels other than the one under consideration.	Not Applicable.
7.	If promotion is not proposed as a method, please state why it is not considered desirable/possible/necessary.	No suitable candidate in lower post(s).
8.	If direct recruitment is proposed as a method of recruitment please state	
	(a) The percentage of vacancies proposed to be filled by direct recruitment.	100 %
	(b) Indicate if there are any promotional avenues for the direct recruits?	No
	(c) (i) Age for direct recruits (As per extant GOI instructions). (ii) Is age relaxation for Government servants?	Not exceeding 30 years. (Relaxable for Government servant and employees of the Municipal Corporation of Delhi. up to 05 years in accordance with the orders/instructions issued by the Central Government from time to time). Note: - The crucial date for determining the age-limit shall be the closing date for receipt of applications from candidates in India (and not the closing date prescribed for those in Assam, Meghalaya, Arunachal Pradesh, Mizoram, Manipur, Nagaland, Tripura, Sikkim, Ladakh UT, Lahaul & Spiti district and Pangi Sub Division of Chamba district of Himachal Pradesh, Andaman & Nicobar Islands and Lakshadweep Islands.
	(d) Educational and other qualification required for direct recruits .(it may please be noted that the essential qualifications prescribed are relaxable at Commission's discretion in case of candidates otherwise well – qualified Essential Desirable (e) Whether essential qualifications to be prescribed are in accordance with any Act(s)? If so please quote the relevant Act(s) under which it is necessary and also supply relevant extracts from the Act(s) (f) Has the post been advertised by the Commission in the past? If so, please quote Commission's reference No.	Essential : - 1. Graduate from a recognised University. 2. Degree / Diploma in Mass Communication. Desirable : - 2 years experience of doing IEC related work proficiency in Hindi, good communication skill. Note.1: The qualification(s) regarding experience is relaxable at the discretion of the DSSSB or Competent authority for reasons to be recorded in writing in the case of candidates otherwise qualified. Note 2: The qualifications regarding experience is / are relaxable at the discretion of DSSSB for reasons to be recorded in writing in case of candidates belonging to Schedule Castes and the Scheduled Tribes, if at any stage of Selection, DSSSB or the Competent Authority is of the opinion that sufficient number of candidates from these communities possessing the requisite experience are not likely to be available to fill up the posts reserved for them.
9.	If direct recruitment is not proposed as method, please state why it is not considered desirable /possible /necessary.	Not Applicable.
10.	(i) If promotion and direct recruitment are both proposed as methods of recruitment, will the educational qualifications proposed for direct recruits apply in case of promotion?	Direct Recruitment only.

	(ii) If not, to what extent are the educational qualifications proposed to be relaxed in case of promotions.	Not Applicable.
11.	(a) Is deputation /absorption proposed as a method of recruitment? If so, please state the reasons for the proposal. Please state clearly whether deputation or absorption or both are proposed.	No.
	(b) The percentage of vacancies proposed to be filled by this method.	Not Applicable.
	(c) The period to which deputation will be limited.	Not Applicable.
	(d) The names of the posts of grades or services etc. from which deputation /absorption is proposed.	Not Applicable.
12.	(a) If any of the methods proposed fails by what methods are such vacancies proposed to be filled.	Direct Recruitment only.
	(b) Whether the Recruitment Rules relate to a post which has been upgraded from Group 'C' to Group 'B' or Group 'B' to Group 'A' or within the same group? If so, whether the necessary provisions for initial constitution has been proposed.	Not Applicable.
	(c) Whether the Recruitment Rules relate to a post which is proposed to be downgraded? If so, whether necessary safeguards have been suggested in respect of the existing incumbents of that post?	Not Applicable.
13.	(a) Special circumstances, if any, other than those covered by the rules, in which the Commission may be required to be consulted.	Consultation with UPSC is necessary.
	(b) Whether the Department of Personnel and Training have concurred in the proposal?	Not Applicable.
14	If these proposals are being sent in response to any reference from the Commission , please quote Commission's reference No.	As per DMC, Act.-1957
15.	Name, address and telephone number of the Ministry's representatives with whom whose proposals may be discussed if necessary, for clarification/ early decision.	Director Hospital Administration Hospital Administration Department 18 th Floor, E-1 Block, Municipal Corporation of Delhi (HQ), Dr. Shyama Prasad Mukherjee Civic Centre, New Delhi – 110002.

Signature of the Officers sending the proposals

Telephone No.: –

Place: New Delhi

Date: