



**SOUTH DELHI MUNICIPAL CORPORATION
ADVERTISEMENT DEPARTMENT**

Dr. Shyama Prasad Mukherjee Civic Centre (25th Floor),
Jawaharlal Nehru Marg, New Delhi-110002.

Ph. No. 011-2322-7212

OPEN E-TENDER FOR ALLOTMENT OF ADVERTISEMENT RIGHTS THROUGH CLUSTERS OF LED SCREENS/DIGITAL MEDIA AT VARIOUS LOCATIONS UNDER THE JURISDICTION OF SDMC.

E-TENDER NOTICE

No: CO/Advtt/E-Tender-02/2021-22/SDMC/NIT/D-45

Dated :13/04/2021

Bids are invited on behalf of Commissioner, SDMC from eligible bidders for allotment of advertisement rights through clusters of LED Screens/Digital media at various locations under the jurisdiction of SDMC on monthly license fee basis in two bid system (Technical and Financial) for a period of **Three Years** and further extendable to another period of three years subject to satisfactory performance of the firm and as decided by the Commissioner SDMC. **The bidder can bid for 1 or more or all clusters of LED Screen/Digital media under jurisdiction of SDMC as per his financial capabilities as mentioned in clause 1 & 3 of E-Tender document.** The Advertisement cluster/s of LED Screens/Digital media/Non LED Media for display of advertisement shall be awarded to the successful H-'1' bidder/bidders at the locations as mentioned in **Annexure "1"** of the E-Tender document.

The eligible bidder may submit their bid containing total 48 pages, the E-Tender documents duly signed on each page along with requisite Earnest Money Deposit and requisite E-Tender fee for each cluster/clusters and other documents as mentioned in the E-Tender document.

Prospective bidders are advised to regularly scan through SDMC website as corrigendum/amendments/clarification/reply to pre-bid query (if any), will be notified on the official website and no separate advertisement/communication in any other form will be made for this purpose. Any bid not accompanied with the E-Tender fee and EMD shall be summarily rejected.


Commercial Officer (Advt.)
Commercial Officer
Advertisement Department / SDMC
25th Floor, Civic Centre, Minto Road
New Delhi-110002

SCHEDULE/DATA SHEET FOR E-TENDER FOR OPEN E-TENDER FOR ALLOTMENT OF ADVERTISEMENT RIGHTS THROUGH CLUSTERS OF LED SCREENS/DIGITAL MEDIA AT VARIOUS LOCATIONS UNDER THE JURISDICTION OF SDMC" ON PAYMENT OF ADVANCE MONTHLY LICENSE FEE BASIS.

Particulars	Details
Project Name	OPEN E-TENDER FOR ALLOTMENT OF ADVERTISEMENT RIGHTS THROUGH CLUSTERS OF LED SCREEN FALLING UNDER THE JURISDICTION OF SOUTH DELHI MUNICIPAL CORPORATION ON PAYMENT OF ADVANCE MONTHLY LICENSE FEE BASIS
Nodal Agency	South Delhi Municipal Corporation (SDMC)
Last date of issuance / sale of E-Tender document	04/05/2021 Upto 16:00 Hrs. on website https://etenders.gov.in/eprocure/app or on SDMC's website www.mcdonline.nic.in
Cost of E-Tender Document	Rs.5000/- for each Cluster/Site. *To be submitted through demand draft/Bankers' Cheque in favour of Commissioner, SDMC
Pre-Bid Conference	At 15:00 Hrs on 20/04/2021
Venue of Pre-bid Conference	SDMC Conference room, 23 rd floor, Dr. SPM Civic Centre, JLN Marg, New Delhi-110002
Nodal Officer for Submission of Queries	Commercial Officer (Advertisement Dept.) 25 th floor, Dr. SPM Civic Centre, JLN Marg, New Delhi-110002. Phone: 011-23227511 e-mail ID: coadvtt.sdmc@gmail.com acadvtt.sdmc@gmail.com
Corrigendum, if any will be placed on website	www.mcdonline.nic.in and https://etenders.gov.in/eprocure/app
Last date and time for Bid Submission	Up to 16:00 Hrs on 04/05/2021 on website https://rtenders.gov.in/rprocure/app
Address for submission of Technical Bids	On website https://etenders.gov.in/eprocure/app A set of requisite technical bid documents also be submitted to Commercial Officer (Advertisement Dept.) on or before 05:30 PM on 04.05.2021 with requisite EMD & tender fee at 25 th floor, Dr. SPM Civic Centre, JLN Marg, New Delhi-110002.
Address for opening Technical bids	Commercial Officer (Advertisement Dept.) 25 th floor, Dr. SPM Civic Centre, JLN Marg, New Delhi-110002.
Address for opening of financial bids	Commercial Officer (Advertisement Dept.) 25 th floor, Dr. SPM Civic Centre, JLN Marg, New Delhi-110002.
EMD Amount	Date of opening of financial bid will be notified later on website www.mcdonline.gov.in and https://etenders.gov.in/eprocure/app
EMD Manner	As per details/manner given in Clause 3 (Eligibility Criteria) . The EMD to be submitted through demand draft/Bankers' Cheque/Pay order of nationalised Bank in favour of Commissioner, SDMC.


Commercial Officer (Advtt)

Note :- The separate financial quote against each cluster/site shall be submitted through online portal and no offline financial quote shall be considered.

Commercial Officer
Advertisement Department / SDMC
25th Floor, Civic Centre, Minto Road
New Delhi-110092