



**SOUTH DELHI MUNICIPAL CORPORATION  
ADVERTISEMENT DEPARTMENT**

Dr. Shyama Prasad Mukherjee Civic Centre (25<sup>th</sup>Floor),  
Jawaharlal Nehru Marg, New Delhi - 110002. Ph. No. 011-2322-7212

**OPEN E-TENDER FOR ALLOTMENT OF ADVERTISEMENT RIGHTS THROUGH  
DESIGNATED CLUSTERS UNIPOLE SITES UNDER THE JURISDICTION OF SDMC.**

No: CO/Advtt/E-Tender-01/2021-22/SDMC/NIT/D-44

Dated: 13/04/2021

**E-TENDER NOTICE**

Bids are invited on behalf of Commissioner, SDMC from eligible bidders for allotment of advertisement rights through clusters containing Unipole sites/Individual Unipole sites/Flag Signs for allotment of advertisement rights under the jurisdiction of SDMC on monthly license fee basis in two bid system (Technical and Financial), for a period of **three years** and further extendable to another period of two years subject to satisfactory performance of the firm and as decided by the Commissioner SDMC. **The bidder can bid for 1 or more or all clusters as per his financial capabilities as mentioned in clause 1 & 3 of E-Tender document.** The Advertisement cluster/s shall be awarded to the successful H-'1' bidder/bidders for display of advertisement through respective Cluster of unipoles at designated site as mentioned in **Annexure "1"** of the E-Tender document.

The eligible bidder may submit their bid containing the E-Tender documents duly signed on each page along with requisite Earnest Money Deposit and requisite E-Tender fee and other documents as mentioned in the E-Tender document. This E-Tender document contains 75 pages.

Prospective bidders are advised to regularly scan through SDMC website as corrigendum/amendments/clarification/reply to pre-bid query (if any), will be notified on the official website and no separate advertisement/communication in any other form will be made for this purpose. Any bid not accompanied with the E-Tender fee and EMD shall be summarily rejected.

**Commercial Officer (Advtt)**  
Commercial Officer  
Advertisement Department / SDMC  
25th Floor, Civic Centre, Minto Road  
New Delhi-110002

**SCHEDULE/ DATA SHEET FOR E-TENDER FOR REGULAR ALLOTMENT OF ADVERTISEMENT RIGHTS THROUGH UNIPOLE CLUSTERS/S FALLING UNDER THE JURISDICTION OF SOUTH DELHI MUNICIPAL CORPORATION ON PAYMENT OF ADVANCE MONTHLY LICENSE FEE BASIS.**

<b>Particulars</b>	<b>Details</b>
Project Name	<b>OPEN E-TENDER FOR ALLOTMENT OF ADVERTISEMENT RIGHTS THROUGH UNIPOLE CLUSTERS/S FALLING UNDER THE JURISDICTION OF SOUTH DELHI MUNICIPAL CORPORATION ON PAYMENT OF ADVANCE MONTHLY LICENSE FEE BASIS</b>
Nodal Agency	South Delhi Municipal Corporation (SDMC)
Last date of issuance / sale of E-Tender document	04/05/2021 Upto 16:00 Hrs. on website <a href="https://etenders.gov.in/e procure/app">https://etenders.gov.in/e procure/app</a> or on SDMC's website <a href="http://www.mcdonline.nic.in">www.mcdonline.nic.in</a>
Cost of E-Tender Document	Rs.5000/- for each Cluster/Site. *To be submitted through demand draft/Bankers' Cheque in favour of Commissioner, SDMC
Pre-Bid Conference	At 15:00 Hrs on 20/04/2021
Venue of Pre-bid Conference	SDMC Conference room, 23 <sup>rd</sup> floor, Dr. SPM Civic Centre, JLN Marg, New Delhi-110002
Nodal Officer for Submission of Queries	Commercial Officer (Advertisement Dept.) 25 <sup>th</sup> floor, Dr. SPM Civic Centre, JLN Marg, New Delhi-110002. Phone: 011-23227511 e-mail ID: <a href="mailto:coadvtt.sdmc@gmail.com">coadvtt.sdmc@gmail.com</a> <a href="mailto:acadvtt.sdmc@gmail.com">acadvtt.sdmc@gmail.com</a>
Corrigendum, if any will be placed on website	<a href="http://www.mcdonline.nic.in">www.mcdonline.nic.in</a> and <a href="https://rtenders.gov.in/r procure/app">https://rtenders.gov.in/r procure/app</a>
Last date and time for Bid Submission	Up to 16:00 Hrs on 04/05/2021 on website <a href="https://etenders.gov.in/e procure/app">https://etenders.gov.in/e procure/app</a>
Address for submission of Technical Bids	On website <a href="https://etenders.gov.in/e procure/app">https://etenders.gov.in/e procure/app</a>  A set of requisite technical bid documents also be submitted to Commercial Officer (Advertisement Dept.) on or before 05:30 PM on 04.05.2021 with requisite EMD & tender fee at 25 <sup>th</sup> floor, Dr. SPM Civic Centre, JLN Marg, New Delhi-110002.
Address for opening Technical bids	Commercial Officer (Advertisement Dept.) 25 <sup>th</sup> floor, Dr. SPM Civic Centre, JLN Marg, New Delhi-110002.
Address for opening of financial bids	Commercial Officer (Advertisement Dept.) 25 <sup>th</sup> floor, Dr. SPM Civic Centre, JLN Marg, New Delhi-110002.  Date of opening of financial bid will be notified later on website <a href="http://www.mcdonline.nic.in">www.mcdonline.nic.in</a> and <a href="https://etenders.gov.in/e procure/app">https://etenders.gov.in/e procure/app</a>
EMD Amount	As per details/manner given in <b>Clause 3 (Eligibility Criteria)</b> . The EMD to be submitted through demand draft/Bankers' Cheque/Pay order of nationalised Bank in favour of Commissioner, SDMC.
EMD Manner	

  
**Commercial Officer (Advtt)**  
 Advertisement Department / SDMC  
 Dr. SPM Civic Centre, Minto Road  
 New Delhi-110002

**Note :- The separate financial quote against each cluster/site shall be submitted through online portal and no offline financial quote shall be considered.**