



**MUNICIPAL CORPORATION OF DELHI**  
**ADVERTISEMENT DEPARTMENT**

Dr. Shyama Prasad Mukherjee Civic Centre (25<sup>TH</sup> Floor),  
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No. CO (Advt.)/Tender/MCD/2022-23/D-1068

Dated: 02/01/2023

**Sub : Corrigendum/Reply of pre-bid queries raised by the prospective bidders in respect of NITs dated 12/12/2022 and extension of last date of bid submission.**

The point wise reply to the Pre-bid queries/suggestion raised by prospective bidders is as below:

Sl. No.	Name of firm	Pre-bid query	Reference of NIT No. and Date	Reply of Department
1.	Hindustan Publicity Pvt. Ltd.	The duration of the contract has been kept as 3 years further extendable by 2 years with annual escalation of 10% from the start of 3 <sup>rd</sup> year of the contract. We wish to inform you that the same Street Furniture contract was previously given for a period of 7 years with 5% annual escalation after 2 <sup>nd</sup> year of the Contract. The contract period of similar Market Clusters is also 7 years. The firm requested department to reconsider the contract duration to 7 years with 5% annual escalation after second year to keep it will be in parity with other existing SF/market cluster.	Ref. NIT NO.CO/Advtt ./E-Tender-08/2022-23/MCD/NIT /D-955 dated 12.12.2022	No change in RFP/terms & conditions.
		The incubation period of 30 days being given for modification/changes/ upgradation/ renovation of existing Street Furniture items is less considering the scope and quantum of firm. We request if the same may be please increased to 60 days.		No change in RFP/terms & conditions.
		As per past experience, hindrances from several factors and hardship is faced in installation of vending Kiosks. The said Cluster as provision for 05 vending Kiosks to be installed afresh (we understand that the previous advertiser also could not install the vending Kiosks). We		The Competent Authority has allowed new 25 benches (with display area 225 Sqft. i.e. 9 Sqft. each unit x 25 Nos.) and



		<p>accordingly request you that in place of 05 vending Kiosks (830 sq. ft) alternate SF items like dustbins and benches of equivalent square feet area be allocated in the said cluster which will serve higher utility purpose and increase beautification within the cluster.</p>		<p>10 Dustbins (with display area 270 Sqft. i.e. 27 Sqft. each unit x 10 Nos.) in lieu of 03 vending kiosks (Display area 498 Sqft. i.e. 166 Sqft. for single unit x 03 Nos.) out of total 05 Vending kiosks.</p>
		<p>Please clarify whether the stretches of Ch. Jhandhu Singh Marg and B-6 Safdarjung Road are a part of the said Street Furniture Cluster?</p>	As above.	<p>No change in RFP/terms &amp; conditions.</p>
2.	M/s Value wise Services	<p>In reference to your Allotment Letter No. DC/Advtt/NDMC/2022 /D-3323 dated 02.02.2022 (copy attached). The firm brought to the notice that their company M/s Value Wise Services has already been allotted advertisement rights through Unipole cluster No. 27 Karol Bagh Zone ("Starting Near Police Booth Furniture Market to near Shiv Naresh Showroom Kirti Nagar (Both side) FTC Mayapuri Flyover to Kirti Nagar Metro Station).</p> <p>In reference to the latest tender No. Co/Advtt./E-tender-06/2022-23/MCD/NIT/D-953 Issued by the department vide dated 12/12/2022, the department has invited bids for installation of LED/Screens/Digital Media in the same area as allotted to us vide. S. No. 22 of the Tender document.</p> <p>The firm requested to kindly look into the matter and instruct the concerned officials to cancel the subject tender of LED Screens/Digital Media in Kirti Nagar Furniture Market as allotment of such tender in the jurisdiction of the area already allotted to them will lead to multiple legal complications</p>	<p>Ref. NIT NO.CO/Advtt ./E-Tender-05/2022-23/MCD/NIT /D-952 dated 12.12.2022</p>	<p>The location under RFP/Tender is revised as "15 meters away from the existing media/cluster within Furniture Block Kirti Nagar, Karol Bagh Zone.</p>



		and disputes and also will lead to major financial loss to their company.		
3.	M/s Mayank Media	Turnover need to be considered 31 <sup>st</sup> March 2022.  Average Turnover may be considered for last three years till 31 <sup>st</sup> March 2022.	Ref. NIT NO.CO/Advtt ./E-Tender-05/2022-23/MCD/NIT /D-952 dated 12.12.2022	No change in RFP/terms & conditions.
4.	M/s APPEAR OUTDOOR MEDIA ADVERTISING	The incubation period is mention for 30 days for designated Cluster unipoles only, it should be minimum 30 days for all designated cluster unipoles, individual unipoles and Flag signs.  In location Table of Unipole Cluster/Individual Unipoles & Flag sign Cluster Name at Sr. No. 65, mention Site Name "unipole Near Gadi Maindu Village Sign Board (Shah. (N) Zone)" is not clearly mentioned the FTC. As per their knowledge the above site falls in their allotted cluster i.e. 04 Unipole Cluster - Shastri Park Red Light to Khajuri Chowk FTC Shastri Park to Khajuri Chowk. Kindly clarify/rectify the above site Sr. No. 65 Name "unipole Near Gadi Maindu Village Sign Board (Shah. (N) Zone).	Ref. NIT NO.CO/Advtt ./E-Tender-05/2022-23/MCD/NIT /D-952 dated 12.12.2022	It is clarified that "the period of incubation for all clusters shall be 30 days and 07 days for any individual site/ individual unipole site.  The nomenclature of this Individual Unipole site now may be read as "Near Gadi Maindu Village Sign board, FTC Khajuri to Shastri Park, Shah. North Zone".
5.	M/s Add Growth Media	The firm registered in 2018 and requested the department to consider the in-cooperation year to 2017-18 to FY 2021-22 for calculating the turnover/ Net-worth to determine the financial capacity of the firm.	Ref. NIT NO.CO/Advtt ./E-Tender-05/2022-23/MCD/NIT /D-952 dated 12.12.2022	No change in RFP/Tender document.
6.	M/s Outdoor Communication Pvt. Ltd.	With reference to all NITs, the firm requested that the Contractors with erstwhile EDMC having outstanding only on account of dues of the period of Covid Lock down may be permitted to participate in the E-tender as the Force Majeure relief during the Covid Lock Down is under consideration by the competent authority of MCD.	Ref. NIT NO.CO/Advtt ./E-Tender-05/2022-23/MCD/NIT /D-952 dated 12.12.2022,  NIT NO.CO/Advtt ./E-Tender-	The contractors having outstanding only on account of dues of the period of Covid lock-down shall be permitted subject to the undertaking that the



			06/2022-23/MCD/NIT/D-953 dated 12.12.2022 and NIT NO.CO/Advtt./E-Tender-07/2022-23/MCD/NIT/D-954 dated 12.12.2022	firm/contractor shall clear the said dues once the decision in the matter is conveyed by the Department.
7.	M/s Guru Kripa Advertising Co	In view of the order passed by Hon'ble High Court dated 05.09.2022 : CM APPL. No.38997/2022, kindly allow firm to participate in the Tender No.CO/Advtt./E-Tenderr-05/2022-23/MCD/NIT/D-952 dated 12.12.2022	Tender No.CO/Advtt./E-Tenderr-05/2022-23/MCD/NIT/D-952 dated 12.12.2022 and submissions received vide e-mail dated 19.12.2022	It is informed that this order was limited to a specific NIT only i.e. NIT No.CO/Advtt./E-Tender-01/2022-23/MCD/NIT/D-333 dated 11.08.2022. Accordingly, the firm shall be allowed to participate in the Tender subject "No Dues" from the Department.

It is further conveyed that due to some technical reasons last date of bid submissions in respect of NITs dated 12.12.2022 are hereby extended as under :

Sl. No.	NIT No. & Date	Last date of NIT	NIT Extended upto
1.	NIT NO.CO/Advtt./E-Tender-05/2022-23/MCD/NIT/D-952 dated 12.12.2022	03.01.2023 upto 1600 hours	09.01.2023 upto 1600 hours
2.	NIT NO.CO/Advtt./E-Tender-06/2022-23/MCD/NIT/D-953 dated 12.12.2022	03.01.2023 upto 1600 hours	09.01.2023 upto 1600 hours
3.	NIT NO.CO/Advtt./E-Tender-07/2022-23/MCD/NIT/D-954 dated 12.12.2022	03.01.2023 upto 1600 hours	09.01.2023 upto 1600 hours
4.	NIT NO.CO/Advtt./E-Tender-08/2022-23/MCD/NIT/D-955 dated 12.12.2022	03.01.2023 upto 1600 hours	09.01.2023 upto 1600 hours



Commercial Officer

In addition, it is informed that Clause No.4(e) may now be read as *'The participating bidder(s) shall submit an undertaking with regard to 'No Dues' on their letter head'*. Further, the Net-Worth mentioned as on "31.03.2019" under Clause 3 note-1 may now be read as on "31.03.2020".

This issues with the prior approval of Competent Authority.

  
**COMMERCIAL OFFICER**  
**Advtt./MCD**

**Distribution to :**

1. **AO/IT, 24<sup>th</sup> Floor, Civic Centre – for updation on Mpl. Website/NIC for information of all concerned.**

**Copy for kind information to :**

1. **Addl. Commissioner (Advtt.)/MCD.**
2. **DC/Advtt./MCD.**
3. **AC/Advtt./MCD.**

Commercial Officer  
Advertisement Deptt.  
Municipal Corporation of Delhi