



**NORTH DELHI MUNICIPAL CORPORATION
ADVERTISEMENT DEPARTMENT**

16th Floor, Dr. SPM Civic Centre
Jawaharlal Nehru Marg, Minto Road,
New Delhi -110002



F.521/NDMC/Commr./ 01.02.2022.//

No.DC/Advtt./NDMC/2022/D-3355


Dated : 09 /02/2022

Sub: Notice Inviting E-Auction for "Allotment of rights for display of Advertisements through (1) Clusters /Single Unipole in the jurisdiction of the North DMC and (2) Pole Kiosks on Lamp Posts/Street Light Poles Pole Kiosks on Lamp Posts/Street Light Poles (located in central verge of commercial and mix land use (MLU) roads maintained by PWD or MCD) in The Jurisdiction of North DMC.

North DMC invites e-auction from any Individual (adult citizen of India) or a Firm (Sole Proprietorship Firm or Partnership Firm Registered under Partnership Act) or a Public Limited Company or a Private Limited Company or a LLP capable of entering into license agreement with the North Delhi Municipal Corporation (North D.M.C) for (1) allotment of rights for display of advertisements through Clusters/Single Unipole(s) for a period of 3 years (further extendable for 02 Years) and (2) Pole Kiosks on Lamp Posts/Street Light Poles for a period on 01 Year further extendable by another 01+01 year on payment of advance License Fee basis.

The Bidder needs to be registered as Advertiser with the Advertisement Department North DMC. In case not already registered in the appropriate category, all Bidders are required to get themselves registered as Advertisers in the appropriate category before submission of bid. It will be the responsibility of the bidder to ensure that his firm fulfils the criteria for registration, as outlined in the terms and conditions of registration available in the Department/e-auction portal.

Complete details of e-auction, T&C are available on e-auction website of North Delhi Municipal Corporation, www.auctionwizard.in/NORTHMCD and <http://https://mcdonline.nic.in/> Corrigendum, if any, shall only be available on above websites. Submission of **EMD up to 28.02.2022 by 17.00 hrs.** Auction will start on **10.03.2022 from 11.00 hrs to 17.00 hrs same day.**


**Commercial Officer
(Advtt./NDMC)**

All concerned.

Addl. Director/IT/North DMC for uploading the same on MCD's Website.

Copy for information to :-

1. Addl. Commissioner (Advtt.)
2. DC(Advtt./North DMC)
3. P.S. to Commissioner for kind information Commissioner North DMC.

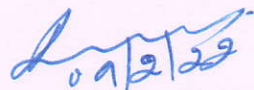
Schedule Program for e-Auction for Allotment of rights for display of Advertisements through (1) Clusters /Single Unipole in the jurisdiction of the North DMC and (2) Pole Kiosks on Lamp Posts/Street Light Poles Pole Kiosks on Lamp Posts/Street Light Poles (located in central verge of commercial and mix land use (MLU) roads maintained by PWD or MCD) in The Jurisdiction of North DMC.

1.	Reserve Price	As per enclosed annexures
2.	Period of availability of application for e-auction / offer documents on NORTH DMC website.	From -14.02.2022 11:30 Hrs To 28.02.2022 17:30 Hrs
3.	Earnest Money Deposit	The bidder shall deposit an amount equivalent to 25% of the Minimum Reserve Price as EMD (in r/o Pole Kiosks) and 20% of Minimum Reserve Price as EMD (in r/o Clusters/Unipole Sites).
4.	Pre-bid Meeting	21.02.2022 at 3:00 PM in the room of Dy. Commissioner, 15th Floor, E-1-Block, Civic Centre, New Delhi.
5.	List of mandatory documents to be uploaded on the portal at the time of request along with EMD details	As per attached Terms and Condition of E-Auction of the Advertisement Department North DMC.
6.	Last date for submission of online document with EMD	Up to 28.02.2022 by 17.30 Hrs
7.	Cost of offer document	1000/-
8.	Auction processing charges payable per Site only by successful bidder after completion Of e-auction.	0.75% of the awarded value as per the final bid of e-auction for the complete period/contract.
09.	Bid Increment Value	i) 1 Lac to 5 Lac = Increment Value Rs. 5000/- ii) 5 Lac and above = Increment Value Rs. 10000/-
10.	Date of E-Auction Bidding	From 11.00 Hrs to 17.00 Hrs on 10.03.2022.

Complete offer document is available on e-auction website of www.auctionwizard.in/NORTHMCD, and www.mcdonline.gov.in/tri/ndmc_mcdportal Corrigendum, if any, shall only be available on above websites.

Note:- It's mandatory for the bidders to register on the e-auction website www.auctionwizard.in/NORTHMCD and procure the Digital Signature Certificate to participate in the auctions and also submit the **EMD** amount before the auction closing time.

Details	Date	Time
Start Date of Online Request & EMD Submission	14.02.2022	11:30 Hrs
Last Date of Online Request & EMD Submission	28.02.2022	17.30 Hrs


 Commercial Officer/Advtt.
 North DMC
 o/c