



उत्तरी दिल्ली नगर निगम

North Delhi Municipal Corporation



www.mcdonline.gov.in

ADVERTISEMENT DEPARTMENT

16TH FLOOR DR. S.P.M. CIVIC CENTRE BUILDING

J.L.NEHRU MARG MINTO ROAD NEW DELHI-1 0002 PH. NO. 2322-6607

E.MAIL : co.advtt.ndmc.org.in@gmail.com

2286

23.11.2020

उत्तरी दिल्ली नगर निगम

No.ADC(Advtt.)/NDMC/2020/D-2374 Dated: 23/11/2020

Sub: Notice Inviting E-Auction for "Allotment of Advertisement Right for Various advertisement site(s) of North Delhi Municipal Corporation on Cluster Basis.

North DMC invites Registered Advertisers for e-auction for allotment of rights for display of advertisements through Clusters for a period of 2 years further extendable by 01 Year on payment of advance License Fee basis as per the terms and conditions.

Complete details of e-auction, T&C are available on e-auction website of North Delhi Municipal Corporation, and www.auctionwizard.in/NORTHMCD and http://mcdonline.gov.in/tri/ndmc_mcdportal/ Corrigendum, if any, shall only be available on above websites. Submission of EMD up to 11.12.2020 by 17.30 hrs. Auction will start on 24.12.2020 from 11.00 hrs to 17.30 hrs same day.

All concerned.

✓ ACIT/North DMC for uploading the same on MCD Website.

Copy for information to :-

1. Addl. Commissioner(REV.)
2. P.S. to Commissioner for kind information Commissioner North DMC.

Per [Signature] 23/11/2020

[Signature] 23/11/2020

ASST

23/11

Per [Signature]

[Signature] Commercial Officer (Advtt./NDMC)

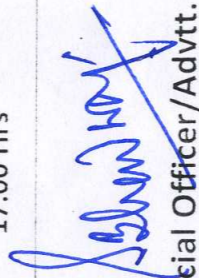
Schedule Program for e-Auction for allotment of advertisement rights for various advertisement site(s) of North DMC on Cluster Basis

1	Reserve Price	As per annexure I
2	Period of availability of application for e-auction / offer documents on NORTH DMC's website.	From 27.11.2020 (11:00 Hrs) to 11.12.2020 (17:00 Hrs)
3	Pre-Bid Meeting	09.12.2020 at 15:00 Hrs. in the Office of ADC, Advertisement, 16 th Floor, Civic Centre.
4	Earnest Money Deposit	The bidder shall deposit an amount equivalent to 20% of the minimum Reserve Price of each Cluster/Unipole mentioned in the list as EMD .
5	List of mandatory documents to be submitted/uploaded on the portal along with EMD	As per attached Terms and Condition of E-Auction Advertisement Department North DMC.
6	Last date for submission of online EMD & submission / uploading of document.	Up to 11.12.2020 by (17.00 Hrs)
7	Last date for inquiry/clarification regarding EMD & submission/ uploading of documents.	14.12.2020 by (15.00 Hrs)
8	Cost of offer document	1000/-
9	Auction processing charges payable per Site only by successful bidder after completion of e-auction.	0.95% of Awarded Value as per the Final Bid of Auction for the complete period/contract.
10	Increment Value	i) 1 Lac to 5 Lac = Increment Value Rs. 5000/- ii) 5 Lac and above = Increment Value Rs. 10000/-
11	Date of E-Auction Bidding	From 24.12.2020 at 11.00 Hrs to 17.30 Hrs

Complete offer document is available on e-auction website of www.auctionwizard.in/NORTHMCD, and www.mcdonline.gov.in/tri/ndmc_mcdportal Corrigendum, if any, shall only be available on above websites.

Note:- It's mandatory for the bidders to register on the e-auction website www.auctionwizard.in/NORTHMCD and procure the Digital Signature Certificate to participate in the auctions and also submit the **EMD** amount before the auction closing time.

Details	Date	Time
Start Date of Online Request & EMD Submission	27.11.2020	11:00 Hrs
Last Date of Online Request & EMD Submission	11.12.2020	17.00 Hrs


Commercial Officer/Advtt.

North DMC