

**EAST DELHI MUNICIPAL CORPORATION  
OFFICE OF THE ASSTT. COMMISSIONER (Advtt.)**

Ground Floor, Udyog Sadan, 419, Patparganj Indl. Area,  
Delhi-110092

**E-TENDER FOR ALLOTMENT OF ADVERTISEMENT RIGHTS THROUGH  
DESIGNATED CLUSTERS/INDIVIDUAL UNIPOLE SITES UNDER THE  
JURISDICTION OF EDMC.**

**E-TENDER NOTICE**

No: CO/Advtt./2021-22/EDMC/NIT/D-365

Dated: 01/12/2021

Bids are invited on behalf of Commissioner, EDMC from eligible bidders for allotment of advertisement rights through clusters containing Unipole sites in Shah. South Zone and Shah. North Zone under the jurisdiction of EDMC on monthly license fee basis under two bid system (Technical and Financial), for a period of **03 years** and further extendable to a period of 01 year with 10% enhancement and another next 01 more year with 10% enhancement of MLF subject to satisfactory performance of the firm and as decided by the Commissioner, EDMC. **The bidder can bid for 1 or more or all clusters or Individual Unipole site or all as per his financial capabilities as mentioned in clause 1 & 3 of tender document.** The Advertisement cluster/s, site/s shall be awarded to the successful H-'1' bidder/bidders for display of advertisement through respective Cluster of unipole/individual Unipole at designated site as mentioned in **Annexure-"1"** of the tender document.

The eligible bidder may submit their bid containing the e-tender documents duly signed on each page along with requisite Earnest Money Deposit and requisite e-tender fee and other documents as mentioned in the e-tender documents.

Prospective bidders are advised to regularly go through EDMC website as corrigendum/ amendments/clarification/reply to pre-bid query (if any), will be notified on the official website and no separate advertisement/communication in any other form will be made for this purpose. Any bid not accompanied with the e-tender fee and EMD shall be summarily rejected.

The e-tender is uploaded on website <https://etenders.gov.in/eprocure/app>.



**Commercial Officer (Advtt.)**

Commercial Officer  
Advertisement Deptt.  
EDMC (HQ)



**SCHEDULE/DATA SHEET FOR E-TENDER FOR REGULAR ALLOTMENT OF ADVERTISEMENT RIGHTS THROUGH DESIGNATED CLUSTERS/INDIVIDUAL UNIPOLE SITES UNDER THE JURISDICTION OF EDMC.**

<b>Particulars</b>	<b>Details</b>
Project Name	<b>E-TENDER FOR REGULAR ALLOTMENT OF ADVERTISEMENT RIGHTS THROUGH DESIGNATED CLUSTERS/INDIVIDUAL UNIPOLE SITES UNDER THE JURISDICTION OF EDMC.</b>
Nodal Agency	East Delhi Municipal Corporation (EDMC)
Date of Issuance/Uploading E-Tender	<b>01.12.2021</b> On website <a href="https://Government eProcurement System (etenders.gov.in)">https://Government eProcurement System (etenders.gov.in)</a> or on EDMC's website <a href="http://www.mcdonline.nic.in">www.mcdonline.nic.in</a>
Last date of issuance/sale of E-Tender Document	<b>22.12.2021 upto 13:00 Hrs.</b> On website <a href="https://Government eProcurement System (etenders.gov.in)">https://Government eProcurement System (etenders.gov.in)</a> or on EDMC's website <a href="http://www.mcdonline.nic.in">www.mcdonline.nic.in</a>
Cost of E-Tender Document	Rs. 1,000/- for each Cluster/Site, *To be submitted through demand draft/Bankers' Cheque in favour of Commissioner, EDMC.
Pre-Bid Meeting	<b>08.12.2021 at 15:00 Hrs.</b>
Venue of Pre-bid Meeting	Chamber of DC (Advtt.) Ground Floor, 419, Udyog Sadan Patparganj Indl. Area, Delhi-110092.
Nodal Officer for Submission of Queries	Commercial Officer (Advertisement Department) 419, Udyog Sadan Patparganj Indl. Area, Delhi-110092. Ph. No.: 011-66667358 e-mail ID: <a href="mailto:coadvtedmc@gmail.com">coadvtedmc@gmail.com</a>
Corrigendum, if any will be placed on website	<a href="http://www.mcdonline.nic.in">www.mcdonline.nic.in</a> and <a href="https://Government eProcurement System (etenders.gov.in)">https://Government eProcurement System (etenders.gov.in)</a>
Last date and time for bid Submission	<b>Upto 14:00 Hrs on 22.12.2021</b> on website <a href="https://Government eProcurement System (etenders.gov.in)">https://Government eProcurement System (etenders.gov.in)</a>
Address for submission of Technical bids	On website <a href="https://Government eProcurement System (etenders.gov.in)">Government eProcurement System (etenders.gov.in)</a> A set of requisite technical bid documents also be submitted to Commercial Officer (Advertisement Department) on or before <b>16:00 Hrs on 22.12.2021</b> with requisite EMD & tender fee at 419, Udyog Sadan Patparganj Indl. Area, Delhi-110092.
Date & Address for Opening of Technical bids	<b>28.12.2021 at 14:00 Hrs.</b> Commercial Officer (Advertisement Department) 419, Udyog Sadan Patparganj Indl. Area, Delhi-110092.
Date & Address for Opening of Financial bids	<b>30.12.2021 at 14:00 Hrs.</b> Commercial Officer (Advertisement Department) 419, Udyog Sadan Patparganj Indl. Area, Delhi-110092.
EMD Amount	As per details/manner given in Clause 3 (Eligibility Criteria). The EMD to be submitted through demand draft/Bankers' Cheque/Pay order of nationalised Bank in favour of <b>Commissioner, EDMC.</b>
EMD Manner	

**Note: The separate financial quote against each cluster/site shall be submitted through online portal and no offline financial quote shall be considered.**



**Commercial Officer (Advtt.)**  
Commercial Officer  
Advertisement Deptt.  
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