

IT Deptt, East DMC

Dy. No. 1.P.D. 2849

Dt. 22/03/22

Udyog Sadan, Patparganj

Delhi



EAST DELHI MUNICIPAL CORPORATION

(ADVERTISEMENT DEPARTMENT)

UDYOG SADAN, 419, F.I.E.

PATPARGANJ INDUSTRIAL AREA,

DELHI-110092

No. AC/Advtt./EDMC/2022/D-683

Date: 22/03/2022

Sub:- Charging advertisement fee for advertisement by political/social groups on municipal properties under jurisdiction of EDMC.

In continuation of office order no. CO/Advtt./EDMC/2018/D-572 dated: 23.10.2018 under which Advertisement fees for different categories and their rates were fixed, the following category is added:-

Category	Rate
Advertisement by political/social groups on municipal properties under jurisdiction of EDMC.	Rs. 100 per sq. ft. per month

The above advertisement fee will be subject to the following conditions:-

- The permission for advertisement will cease when the property gets successfully tendered.
- The permission will not be valid during election time i.e. the date from which Modal Code of Conduct is announced to the date, election is completed.
- The above rates are applicable when due permission is obtained. If permission is not obtained, penalty charges shall be applicable in addition to the monthly charges.

This is issued with the prior permission of competent authority.

(Amit Bhardwaj)

Addl. Dy. Commissioner (Advtt.)
Additional Deputy Commissioner
Advertisement Department
East Delhi Municipal Corporation

Copy to:-

1. PS to Mayor for kind information to Hon'ble Mayor
2. PA to Chairman, Standing Committee for kind information to Hon'ble Chairman, Standing Committee.
3. Addl. Commissioner, Advtt.
4. PS to Commissioner for kind information to Worthy Commissioner
5. AO (IT) for uploading on website of EDMC.
6. Office copy.